



120 W. Whites Bogs Road #34
Browns Mills, NJ 08015
(609) 893-4646 Fax: (609) 893-8297
WhitesbogEvents@gmail.com
www.whitesbog.org

Dear Potential Blueberry Festival Participant,

We here at Whitesbog Historic Village are looking forward to another great year celebrating the blueberry. In keeping with tradition, the 2018 Blueberry Festival will be held the last weekend of June! That means that our **35th Annual Blueberry Festival will be held June 23rd & June 24th, 2017 from 10 a.m. to 4 p.m.** (Rain or Shine).

This highly publicized event draws thousands of visitors from many states. Visitors share images and videos of the festivals on Facebook, Instagram, Vimeo and YouTube. Last year, the short video Blueberry: How Does It Grow? (YouTube) was made at the festival.

Due to a high volume of interest in participating in the festival, we want to encourage you to apply **early**. We review applications to select the best applications and we do limit the number of participants and similar vendors, to ensure that it is a successful event for all. Should you have any questions about the Blueberry Festival, please check our website first (www.whitesbog.org) or email us at WhitesbogEvents@gmail.com. Phone messages left at our office voicemail 609-893-4646 will be returned as our volunteers are able.

You will find attached an application to be a participant and a release form, please return along with your payment and necessary information. As in previous years, we do limit **craft** vendors to the selling of homemade arts and crafts (photography falls under arts), so while submitting your application, please list the types of products you make and wish to sell and photographs. Also, food vendors are not permitted to sell baked goods, ice cream or hot dogs.

It is important that you adhere to your approved list/menu and we respectfully request that you sell only those items are approved to sell in order to be fair to other vendors.

Whitesbog Preservation Trust volunteers put on the festival every year and all proceeds benefit the programs and preservation of the historic village, located in Brendan T. Byrne State Forest. Whitesbog is the birthplace of the blueberry: the place where highbush blueberries were first cultivated for commercial growing (rather than wild picking) and the heritage blueberry varieties still grow here, thanks to volunteers who maintain the fields!

Thank you for your contribution!

Sincerely,

Kenny Willitts
Festival Vendor Coordinator

Whitesbog Preservation Trust
35th ANNUAL WHITESBOG BLUEBERRY FESTIVAL
2018 Exhibitor and Vendor Applications Due May 1

Sponsor: Whitesbog Preservation Trust

Mailing Address: 120 W. Whites Bogs Rd. #34, Browns Mills, NJ 08015

Location: Whitesbog Historic Village, Brendan T. Byrne State Forest, Pemberton Township, Route 530 (mile marker 13) Browns Mills, NJ 08015
GPS: 799 Lakehurst Rd., Browns Mills, NJ 08015

Date/Time: Saturday, June 23, 2018 & Sunday, June 24, 2018 (rain or shine)

Set-up: 7:00 a.m. to 9:00 a.m. You must be unloaded and parked in the vendor lot by 9:00 am, or you will be required to park in remote parking. There will not be shuttle buses until 10:00 a.m.

Festival: 10:00 a.m. to 4:00 p.m.

Break-down: 4:00 pm, early break down is not allowed

Fees: Free for demonstrator artisans, weavers, coopers
\$25 for nonprofits, history and community groups
\$125 for crafters, artists, authors, upcycled & antique vendors
\$250 for gourmet food
\$500 for food vendors and food truck spaces with a menu
\$1,000 Sponsor booth, commercial businesses (separate application available)

Terms: We are only accepting two day exhibitors and vendors at this time. Send a check made out to Whitesbog Preservation Trust along with photos of items to be sold with this application. Crafters, artists, antique dealers & upcycle-ists are **juried** with spaces assigned accordingly, on a first come, first serve basis. If accepted, a generous 10 x 10 foot space will be reserved for exhibitors and a space applicable to your size for food vendors at the festival. Checks will be returned with all rejected applications.

When submitting your application, please list **all** the types of products you wish to sell. Only HANDCRAFTED, ARTIST, UPCYCLED & ANTIQUE items will be approved. No commercially manufactured/resale or reproductions. Please submit photos of your craft/art, artists may include a bio for inclusion in promotional material. Food vendors must include a sample menu. We will be limiting certain product lines and you will not be able to add or substitute products without prior approval from the Festival Coordinator. If a food vendor submits for an item that is full, approval of their remaining menu items will be contingent upon the removal of said item from your menu. If, on the day of the festival, an item is set-up which has not been previously approved, you will be required to remove those items or asked to leave. Set-up maps, parking passes and space assignments will be mailed three weeks prior to the festival. Your application packet and check or money order **MUST** be received no later than May 1, 2018 to be included in the program and advertising. Thank you and we look forward to your participation!

Whitesbog Preservation Trust

35th ANNUAL WHITESBOG BLUEBERRY FESTIVAL

Saturday, June 23, 2018 AND Sunday, June 24, 2018

2018 Crafter/Artist/Author/Antique/Upcycled/Non-Profit Exhibitor Application

Please print this page (3), hold harmless (5) and return it with your photographs and check by May 1, 2018

NAME _____

TRADE NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

EMAIL _____ WEBSITE _____

PHONE _____ CELL _____

DESCRIPTION _____

Artists, please attach a bio for promotional materials to your application.

The undersigned exhibitor hereby applies for exhibition space at the above named show. The exhibitor agrees to comply with all terms and rules set forth by Whitesbog Preservation Trust, including, but not limited to, assignment of exhibitor space, parking terms and time frames. The exhibitor agrees to fulfill all municipal, state and federal requirements, if any, in connection with all sales made. In addition, the undersigned exhibitor agrees to indemnify, protect, and hold harmless the show sponsor, the Whitesbog Preservation Trust, Inc., their members, officers, employees, agents, and representatives for any personal injury, property loss or damages of any nature suffered by any person as a result of the operation of the show sponsors or the exhibitors. The exhibitor understands that the space fee is not refundable following assignment.

Exhibitor's Signature

Date

Whitesbog Preservation Trust

35th ANNUAL WHITESBOG BLUEBERRY FESTIVAL

Saturday, June 23, 2018 AND Sunday, June 24, 2018

2018 Food & Gourmet Food Vendor Application

Please print this page (4), hold harmless (5) and return it with your current license, certificate of insurance and check by May 1, 2018

NAME _____

TRADE NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

EMAIL _____ WEBSITE _____

PHONE _____ CELL _____

MENU _____

SPACE SIZE REQUESTED: _____

The undersigned vendor hereby applies for vending space at the above named show. The vendor agrees to comply with all terms and rules set forth by Whitesbog Preservation Trust, including, but not limited to, assignment of vendor space, parking terms and time frames. The vendor agrees to fulfill all municipal, state and federal requirements, if any, in connection with all sales made. In addition, the undersigned vendor agrees to indemnify, protect, and hold harmless the show sponsor, the Whitesbog Preservation Trust, Inc., their members, officers, employees, agents, and representatives for any personal injury, property loss or damages of any nature suffered by any person as a result of the operation of the show sponsors or the vendors. The vendor understands that the space fee is not refundable following assignment.

Vendor's Signature

Date

***Note: Please make sure you apply for your Fire Inspector Cooking Vendor permit through the RIMS system. For questions on the process email David.Lesser@dca.nj.gov directly or call his office at 609-633-6132.**

HOLD HARMLESS AGREEMENT FORM

This form is required by the Whitesbog Preservation Trust when any event at Historic Whitesbog Village is scheduled. Please sign and date the form and return it along with your application to:

Whitesbog Preservation Trust at 120 W. Whites Bogs Road #34, Browns Mills, NJ 08015

If you have any questions, regarding this form, please contact the Festival Committee at WhitesbogEvents@gmail.com or 609-893-4646. Thank you.

In consideration for permission to participate as part of the 35th Annual Blueberry Festival, sponsored by the Whitesbog Preservation Trust, being held on June 23 & 24, 2018, all festival participants must sign and submit this form. The undersigned participant agrees to indemnify, hold harmless, defend, release, and forever discharge the Regents of Whitesbog Preservation Trust, its officers, agents, employees and any person or persons under its direction and control from, and waive any and all responsibility of expense (including costs and attorneys' fees), loss or damage of any kind whatsoever imposed by law upon the Whitesbog Preservation Trust for damages because of bodily injury, including death at any time resulting there from, sustained by a person or persons, or on account of damages to property, including loss of use thereof, arising out of or in consequence of the permission herein granted, provided such injury to persons or damage to property results from and is caused by the negligent or willful acts or omissions of the participant, its officers, agents, employees, or any person or persons under its direct supervision and control.

Participating Organization (print)

Mailing Address

City

State

Zip Code

Organizations Telephone

Email Address

Individual's Name (Print)

Signature

Date

Individual's Phone Number

Email Address

Please copy this form and submit one for each participating individual. Parking passes will only be issued when all forms are submitted and on file.

HISTORIC WHITESBOG BLUEBERRY FESTIVAL EXHIBITOR RULES & REGULATIONS

Exhibitors shall arrive for set-up no earlier than 12pm and no later than 7pm on Friday, June 22, 2018 and not before 7am on Saturday June 23 and Sunday June 24, and no later than 9 am, June 23 & June 24, 2018. YOU MUST ARRIVE WITH YOUR PARKING PASS AND PROCEED TO YOUR SPACE AFTER CHECKING-IN WITH THE COORDINATOR. SPACES ARE PRE-ASSIGNED. Please attempt to be present for Friday set-up if possible, as this greatly alleviates congestion Saturday morning. All vehicles MUST be removed from show ground selling areas by 9:00am both days of the festival. We cannot promise specific spaces. Please be patient & cooperate during set-up. This festival is run entirely by VOLUNTEERS. THIS IS "RAIN OR SHINE", THERE IS NO RAIN DATE. SPACE FEE IS NON-REFUNDABLE. THERE WILL BE NO REFUNDS OF SPACE FEE FOR ANY REASON. Booths can be set up and left up overnight. Indoor, locked storage is available in the Barrel Factory (please label boxes or closed containers clearly). The festival grounds will be monitored overnight but is at your own risk.

Exhibitors must display and sell ONLY the items they were juried in with. Food vendors may sell only those items approved. YOU MAY NOT SELL HOT DOGS, BAKED GOODS, OR ICE CREAM. Food vendors must comply with all local, county and state (state inspection of food) regulations concerning food sales, carry appropriate liability and product liability insurance, and PROVIDE PROOF THEREOF.

CRAFTS MUST BE HANDCRAFTED BY EXHIBITOR. Buy/sell of imported merchandise is NOT acceptable, and will not be tolerated. Antique Dealers must show original and or collectables, not reproductions. Decisions of the Festival Committee are final. No foodstuffs of any kind are allowed to be sold, except by approved Food Vendors, this includes baked goods. The Festival Committee reserves the right to require the removal of any item for sale that in their opinion is not acceptable. We will have a small committee conducting on-site jurying both days of the show to avoid any problems.

All vertical racks, tents, and canopies and all other displays MUST be weighted or staked down or otherwise taken care to be safely erected. All crafters, antique dealers, food, artists, upcyclists must have a canopy/tent. THINK SAFETY! The Committee will be surveying the booths Saturday morning.

Exhibitors MUST stay until the end of the Festival each day. It is dangerous to attempt to maneuver out of the Festival grounds during the event. In case of emergency necessitating your leaving early, please see the Festival Committee. Booth spaces for crafters and artists are a generous 10ft x 10ft. No exhibitor shall park vehicles within selling spaces. All vehicles must be unloaded at the space and immediately moved to the designated parking areas. ONE PARKING SPACE FOR EACH SPACE RENTED WILL BE ISSUED TO EXHIBITORS, ADDITIONAL VEHICLES MUST PARK IN THE REMOTE PARKING LOT AND PURCHASE A PARKING PASS. Exhibitors must stay within their allotted space. Do not block pedestrian traffic. Do not park in designated emergency exits and walkways. Traffic flow is essential for both SALES and SAFETY.

EXHIBITORS MUST TAKE THEIR TRASH HOME WITH THEM!! We have limited capabilities to accommodate trash. Do not leave cardboard boxes, bags, etc....Take them with you! There is NO electric available for Food Vendors at their space. Food Vendors must provide electric for themselves if needed. All booth spaces must be clean and free of all debris & garbage at the end of the Festival, or the exhibitor at that booth space will not be invited to future events. **FOOD VENDORS MUST TAKE ALL COOKING OILS AND GREASE HOME WITH THEM.**